

HARRELL

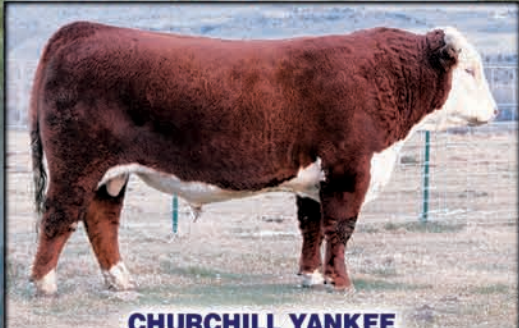
COMMERCIAL BEEF INDUSTRY DRIVEN



Northwest Premium Genetics Partner
A Total Program
 From Cowherd to Carcass

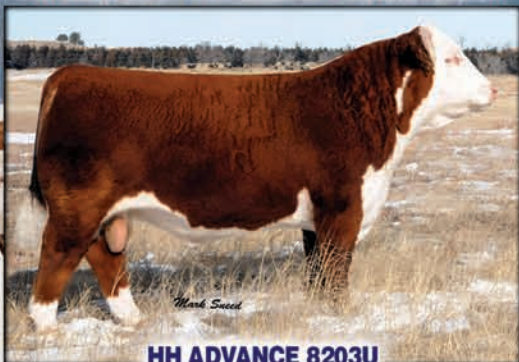


INDUSTRY PROVEN SIRES...



CHURCHILL YANKEE

BW 2.6 WW 59* YW 101* MILK 21 / REA .29 IMF .49*
Powerful, 6-Trait Performance & Carcass Leader!



HH ADVANCE 8203U

BW 8.7 WW 59 YW 101 MILK 20 / REA .29 IMF .31
A Young, Hereford Superstar!



H5 408 DOMINO 8252 Sire, Harland

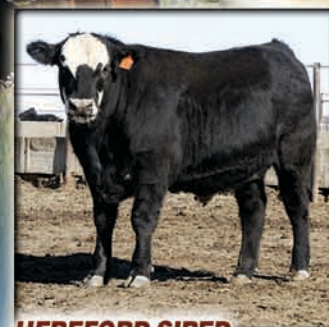
BW 5.4 WW 58 YW 94 MILK 29 / REA .43 IMF .19
NEW H5 COWHERD & CARCASS BUILDER!



H5 501 DOMINO 001

BW 0.6* WW 44 YW 60 MILK 24* / REA .06 IMF -.03
Five-Trait Calving Ease & Maternal Leader!

**PERFORMANCE CATTLE FROM THE
 HIGH COUNTRY OF EASTERN OREGON
 ...NO COMPROMISE, ALL BUSINESS!**



**HEREFORD-SIRED
 BLACK BALDIES...**

delivering maximum heterosis for maternal function, cowherd & feedlot efficiency and carcass value!



THE RANCHERS AND BREEDERS HERD BULL SOURCE!

- Commercial Rancher Breeding Philosophy • High-Desert, Mountain-Country Bred • The Cowherd is #1 • Hi-Accuracy, Performance Balanced Sires • Carcass Tested & Proven
- Full Customer Service & Customer Premium Marketing

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 INVEST IN HARRELL BULLS...
 THE RIGHT GENETICS ...PROFITABLE CHOICES!**



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 NORTHWEST'S
 #1 MATERNAL
 COWHERD**

...Built upon 39 years of "Whole Herd" production testing and generations of elite cow families!



**Selling 20
 standout H5
 replacement
 heifers!**

Daughters of H5 sires and from one of America's elite cowherds.

**HARRELL
 H5**

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 & MARKETING PARTNER**

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— 32nd ANNUAL SALE —

MARCH 7, 2011

125 Bulls • 20 Registered Heifers
 20 Commercial Heifers
 20 Harrell-Mackenzie Quarter Horses

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